

United for Health, Justice and Sustainability



April Newsletter

New Fair Facts Program Evaluation: Equitable Food Initiative

The DFTA is pleased to announce we recently added the Equitable Food Initiative (EFI) to our Fair Facts Program--an initiative that examines fair trade and social justice market claims for how they address domestic fair trade principles.

We hope our evaluations serve as a capacity building tool for the domestic fair trade movement, fostering dialogue between evaluated programs and food system stakeholders in the spirit of continual improvement and integrity in labeling.

[VIEW](#) our evaluation of EFI on the Fair Facts website

[READ](#) our press release summarizing key findings

HELP us spread the word about this important resource

Sample Tweet:

@efi now included in @thedfta's evaluations of fair trade and social justice certification programs. See the review here www.fairfacts.thedfta.org

Sample Facebook Message:

Farmers and farm workers unite to help consumers understand ethical food claims in the Domestic Fair Trade Association's Fair Facts program. Check out their evaluations of fair trade and social justice food labels, now including a review of the Equitable Food Initiative! www.fairfacts.thedfta.org

Domestic Fair Trade in the News

[How to Become a Citizen Eater: A Trip Behind the Labels of Your Ethical Cup of Coffee](#) by Rachel Stoeve, YES! Magazine

[Leveling The Field: Filling Ontario's Policy Gaps in Migrant Farm Worker Rights](#) by Anelyse Weiler, Sustain Ontario

*Note domestic fair trade certification listed among top 5 ideas of advancing farm worker health, equity, safety and dignity.



Action Alerts

Stop Fast Track!

The debate on fast track authority for new free trade agreements, including the Trans Pacific Partnership, is becoming very intense. A request for fast track authorization is expected to be introduced in congress within the next few weeks. If approved, it will open the door to trade agreements that could negatively impact family farms and local food systems in the U.S. and abroad.

[LEARN MORE](#)

[TAKE ACTION](#)

Organizational Sign On Letter in Support of Farm Workers at Sakuma Bros. Berry Farm

Add your organization's name to a letter urging Driscoll not to source from from Sakuma Bros. Berry Farm until a fair contract is negotiated with Familias Unidas por La Justicia, the farm worker's union. Deadline has been extended til' April 30th and will be delivered on May 1st

[LEARN MORE](#)

[TAKE ACTION](#)

Save the Dates: DFTA Annual Meeting, Jan. 8-10th, 2016.

We are excited to announce the next DFTA Annual Meeting will take place January 8-10th,

2016 in Washington State. Mark your calendars for this special event!...Details TBA



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