

December 14-16
Atlanta, Georgia

Hyatt Regency Atlanta
265 Peachtree Street NE



2017 Bi-National Domestic Fair Trade Conference

Linking Up: Creating Fair and Sustainable
Agricultural Supply Chains



dfta
DOMESTIC FAIR TRADE
ASSOCIATION

DOMESTIC FAIR TRADE TOURS

Thursday, December 14, 2017

7:30 Registration

Meet us in the International Lobby to receive your conference materials.

8:45 Leave Hotel

9:30-11:30 Discussion with Georgia Organics & Tour of the Turnip Truck

200-A Ottley Drive NE, Atlanta, GA 30324

12:00-12:45 Tour of Truly Living Well Farm

324 Lawton Street SW, Atlanta, GA 30310

12:45-2:15 Lunch and Discussion with Rashid Nuri

While enjoying a soup and sandwich combo that utilizes fresh produce from the Truly Living Well urban farm, we will discuss how connecting people with land can establish a community ethic in urban areas.

3:15-4:45 Tour of Sustainable Initiatives at Emory University

1599 Clifton Road, Atlanta, GA 30322

In addition to viewing Emory's educational garden, attendees will get a chance to tour the university's dining hall and food court to observe sustainable food education in action. We will also learn directly from faculty and staff about Emory's path toward sustainability.

5:30 Return to Hotel



Domestic Fair Trade Conference

Friday, December 15, 2017

Hyatt Regency Atlanta

8:45-9:30 Conference Keynote

International North

We will be kicking off our conference with a keynote speech given by Paula Daniels, co-founder and chair of the Center for Good Food Purchasing.

9:30-10:45 Welcome Panel

International North

Food Chain Innovation: Re-imagining the Commons of Agricultural Pathways

Conference attendees will hear from Atlanta-based experts who are delivering proof of concept food innovations to the marketplace, including brick and mortar prototypes in full operation.

10:45-11:00 Break

International North

Please enjoy a snack featuring nuts, chocolate, and dried fruit, as well as coffee and tea. Divine Chocolate has provided us with fair trade chocolate and Equal Exchange has donated the rest of the fair trade items.

11:00-12:30 Conference Workshops

Getting to Fair: Strategies for Achieving Fair Labor

Embassy A

Building Coalition to Transform Supply Chains

Embassy B

Certifications: Uses, Limits, and Best Practices

Embassy F

12:30-1:30 Lunch and Networking

International South

Enjoy a delicious plated lunch sourced from local and sustainable farms, including Dollison Farms, and expertly prepared by unionized staff.

1:30-3:00 Conference Workshops

1. Fairness and Sustainability: Cooperatives throughout the Agricultural Supply Chain

Embassy A

2. Building Domestic Fair Trade: Region by Region

Embassy B

Domestic Fair Trade Conference

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3:00-3:15 Break

International North

Please enjoy a snack featuring nuts, chocolate, and dried fruit, as well as coffee and tea. Divine Chocolate has provided us with fair trade chocolate and Equal Exchange has donated the rest of the fair trade items.

3:15-4:45 Film Screening of *Arc of Justice* and Talk by Shirley Sherrod

International North

Shirley Sherrod, the executive director of the Southwest Georgia Project, will present a short film, *Arc of Justice*. Following the film screening, Mrs. Sherrod will discuss black land loss, the connection between civil rights and food justice, and the importance of racial justice in creating fair and sustainable agricultural supply chains.

4:45-5:15 Closing

International North

DFTA leaders will give final remarks and attendees will have the opportunity to fill out conference evaluations.

7:30-10:30 Domestic Fair Trade Party and Award Ceremony

Newport US: 115 Martin Luther King Drive SW, Atlanta, GA 30303

To celebrate the gathering of farmers, farmworkers, retailers, processors, distributors, and NGOs dedicated to the principles of domestic fair trade, the DFTA is hosting a party! The party will include delicious local food, drinks, a silent auction, and the award ceremony for our 2nd Annual Domestic Fair Trade Award.

The 2nd Annual Domestic Fair Trade Award recipient is **Dr. Bronner's**. Dr. Bronner's is a five-generation family-owned business that is committed to making organic and fair trade certified products. We have chosen Dr. Bronner's for its demonstrated commitment to the principles of Domestic Fair Trade. They have given over \$500,000 to minimum wage ballot efforts in 2016, opened a solar power installation project, and are currently partnering with Fair World Project's launch of Grow Ahead, a new crowdfunding platform to stand in solidarity with small farmers facing impacts of climate change. We are so proud to call Dr. Bronner's a member and are so thankful for their dedication to a fairer and more environmentally sustainable agricultural system.

DFTA Membership Meeting

Saturday, December 16, 2017

Hyatt Regency Atlanta

9:00-10:00 Member Welcome

Embassy D

DFTA Board Chair, Ernesto Velez Bustos from Centro Campesino will welcome us to our membership meeting followed by an introduction to our consensus process by DFTA Board Member, Grace Cox from Olympia Food Co-op. DFTA members will have the chance to interact one-on-one with other members.

10:00-11:30 Big 3 Campaign Workshop

Embassy D

Nina Mukherji from Real Food Challenge will lead this exclusive member workshop to teach us about an upcoming campaign that could help to grow the domestic fair trade movement.

11:30-11:45 Break

Embassy D

Please enjoy a snack including fruit and nut bars, coffee, and tea provided by Equal Exchange.

11:45-12:30 Domestic Fair Trade Promotional Week

Embassy D

DFTA leaders will present about the pilot promotional week that the DFTA is planning for Fall 2018. Members will have the chance to give feedback about this exciting new initiative!

12:30-1:30 Lunch

Embassy E

Enjoy a delicious plated lunch sourced from local and sustainable farmers, including chicken from White Oak Pastures, and expertly prepared by unionized staff.

1:30-3:15 DFTA in 2018

Embassy D

Sectors will nominate and approve their board representatives. Sectors will also discuss their top choices for the location and time of the next membership meeting. DFTA members will discuss our accomplishments from this year, where we are now, and what's upcoming for 2018.

3:15-3:30 Closing

Embassy D

We will give the final remarks and members will have a chance to fill out membership meeting evaluations.